

It's easy. It's proven. It's SmartSearch®.

# Streamline. Automate. Centralize. Maximize Productivity.

SmartSearch® makes it easy to recruit the right way, right away. And that's YOUR way. Our easy-to-use software offers the scalability and configurability you need to fit your unique business model.

- Work-In-Progress Dashboard
- Sales & Recruiting Workflow Automation
- Activity, Metrics, Analytics & Performance Reports

Harness the power of our intuitive, agile talent acquisition and staffing management software. Our cost-effective solution helps you respond quickly and drive process improvement in the fast-changing recruitment industry.

## Product Overview

### WORKsmart



SmartSearch® puts the most advanced technology at your fingertips to achieve dependable speed, reliability and affordability, no matter the size of your organization.

- 24/7 access from any PC, Mac, tablet or mobile device
- Fast, easy import of new candidates or contacts
- Convenient folders for organizing clients and candidates
- Paperless document management
- Built-in CRM including call lists, broadcast email, text messaging
- Robust reporting on activity and metrics to drive process improvement

We believe your business software should fit your process, not the other way around. SmartSearch® lets you set preferences for sales and recruiting activity to ensure user adoption and adherence to your desired process and best practices.

*"I appreciate all your continual improvement. Your team really listens, it means so much to me, and makes my job so much easier..."*

- Lisa Alcalde  
Kineticom, Inc.

### SEARCHsmart

Find top candidates, fast. The heart of SmartSearch® is a searchable database of candidate resumes and detailed profiles, with paperless document storage for candidate records including background checks, skills tests, behavioral assessments, references, correspondence and notes.

- All-in-one Super Search of your database plus external sites like Monster, CareerBuilder, DICE and others with one click
- Robust search engine includes full text keyword, Boolean & conceptual
- Semantic search and "smart match" from skills list
- Candidate profile & job history search

### SOCIALsmart



S.M.A.R.T. (Social Media And Recruiting Toolbox) enables your business development managers and recruiters to more effectively source opportunities, make connections and build relationships in thriving social communities including Facebook, Twitter, and LinkedIn.

- Social links, search & import
- Post jobs on hundreds of social networks via @AddThis
- Promote your business on social channels

### REACH EVERYONE WITH JOBsmart

SmartSearch® offers smarter choices to reflect your company culture and features to drive candidates to your jobs.

#### Seamless web-portal integration to your corporate site

- Branded Online Career Center
- Automatic posting to job boards
- Share jobs across social media

#### Reduce applicant fall-off, make it easy for top candidates to apply

- The industry's best resume parsing
- Online employment application
- Candidate screening questions
- Job profile & Search agents for candidates
- Mobile optimization

Apply with **LinkedIn**

Apply with **indeed**

Apply with **monster**

#### Shorten time-to-fill jobs

- Auto-match resumes to jobs
- Automated email alerts & acknowledgment
- Mass email and high-volume management of candidates
- Hiring Manager "self-service" portal
- Proactive sourcing tools to build a pool of passive candidates

## Product Overview

### WORK ANYWHERE WITH GOsmart

Take SmartSearch® with you anywhere to stay in touch with candidates, hiring managers, and colleagues.

- Mobile apps for iPhone and Android
- Quick Access to Dashboard & Call List
- One-Click Dial, Email or Text Messaging



*"We looked at several firms and products. We evaluated the product, the company, migration methodology, and also capability/experience/availability of support staff. The one that stood above all was SmartSearch as it encapsulates the whole business process, and more importantly is flexible."*

*- Hadi Asgharzadeh  
azad, Inc.*

# Try It Yourself. Get a Live Demo.

We invite you to see for yourself how our powerful staffing business solution can boost profitability and take your company to the next level.

Call us at **760.941.2800** today for a personal consultation and complimentary demo to see how the **smart** choice can help your business grow. Or visit [www.SmartSearchOnline.com](http://www.SmartSearchOnline.com)

### GETsmart

When you need a technology solution that's virtually "future proof" look no further than SmartSearch®. Since 1986, we've been committed to continuous product improvement and keeping our clients ahead of the competition as the industry evolves.

- Hassle-free upgrades at no additional cost
- Expert data conversion & custom programming available
- Annual system reviews & update training
- Usage helpers support user adoption
- Smart Practices webinars

### SERVICEmart

We're 100% committed to delivering first-class customer service.

- 24/7/365 support
- Live Help Desk
- Ongoing user training
- Video Learning Channel

With SmartSearch®, you will feel confident that your business will benefit from our long history of proven experience in the development and deployment of staffing software, and deliver a quick ROI.