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**SmartSearch[®] partners with Kineticom on integration
with Microsoft Dynamics GP (Great Plains)**

*Industry leading recruiting business solution teams up with award-winning
technical talent firm on exchange of staffing data to HRIS/Payroll*

OCEANSIDE, CA June 27, 2011 – Advanced Personnel Systems, Inc. (APS), the makers of SmartSearch[®], an industry-leading recruiting business software solution, has partnered with Kineticom to develop a custom integration that facilitates the flow of critical staffing information from SmartSearch into Microsoft Dynamics GP (GreatPlains) and the Personnel Agency Management (PAM) system.

Kineticom is an ISO certified, award-winning technical talent firm with a 10-year history of strong recruitment capabilities in telecommunications and emerging information technology market for contract and direct hire opportunities. The integration with GP/PAM will help Kineticom ensure that all hiring activity initiated within the SmartSearch front office system for applicant tracking and customer relationship management will transition seamlessly to the back office and payroll to provide a complete solution. Web Services are used for remote access to customer, vendor and employee data. This allows the viewing of invoices, timesheets and payment information, and is tightly integrated to eliminate duplicate data entry, streamline workflow, and ensure accuracy.

“This is the tightest integration we have done to date with an accounting/payroll system or HRIS,” said LJ Morris, CTO at APS. “All synchronization of data is done in real time.”

“LJ and the technical team at SmartSearch were instrumental in making the GP/PAM integration an enormous success. With their expertise and enduring commitment, SmartSearch was able to accommodate numerous customizations required to have our systems orchestrate as one,” said Trinka Marquand, Project Manager, Business Operations at Kineticom, “SmartSearch truly demonstrated its ability to be a valued and key business partner.”

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SmartSearch is designed to seamlessly integrate with existing systems and applications for managing all employment-related information. The system shares data between systems via XML or web services to export/import information and facilitate exchange of information to a number of HRIS, ERP, payroll, and accounting systems. Data export can include new hires, pay changes, terminations, timecards, expenses, approval routing, and more.

In addition, SmartSearch supports integration with many internal and external applications—such as VoIP, text messaging, background checking, and pre-employment assessments—creating the optimum platform for sharing information, eliminating duplicate data entry, and ensuring data integrity.

About SmartSearch®: Since 1986, Advanced Personnel Systems, Inc. has led the way in the development and deployment of quality talent management and recruiting solutions. Having pioneered the field of resume-scanning-based recruiting solutions, APS is a recognized innovator in on-demand technology and recruitment data management. Its signature product, SmartSearch® currently in its fifteenth release, serves over 165,000 users and 4.7 million job seekers worldwide. www.smartsearchonline.com

About Kineticom: Kineticom, Inc. is an ISO certified, award-winning technical talent firm with a strong 10-year history in technology recruitment. Headquartered in San Diego, CA, with regional offices in Atlanta, GA, Philadelphia, PA, San Francisco, CA, Vancouver, BC, Calgary, AB, Toronto, ON and London, UK, Kineticom also has presences in the Southeast (Tampa, FL), and South Central (Dallas, TX) regions of the USA. Kineticom's team of specialized talent agents focus on finding rare skills for contract and direct hire opportunities in the Information and Communication Technology (ICT) markets. For more information, visit www.kineticom.com

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