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**SmartSearch® recruiting business software offers automatic email synchronization with Exchange and IMAP**

*New version 15 adds optional SmartSync functions to email capabilities*

**June 8, 2011 -- Oceanside CA** – Advanced Personnel Systems, Inc. (APS), makers of SmartSearch®, a leading recruiting business solution and applicant tracking system (ATS), announced an important new SmartSync option to synchronize email from Exchange or IMAP Server directly into the user’s database. Offered as part of the just released Version 15, the new SmartSync integration ensures that all user activities related to email messaging are accounted for in performance measurement and reporting.

Doug Coull, CEO at APS, said, “Organizations have struggled to accurately capture and report on all emails because users often enter information into E-mail instead of working within their database. With our new synchronization functionality, APS is the first ATS vendor to reflect email activities automatically.”

SmartSearch® was the first ATS to integrate with Outlook in real-time, and its Outlook toolbar plug-in makes it simple to manage email from within the application, with tools that import inbound email or outgoing replies, as well as forward resumes into the database. The new SmartSync option builds on these existing capabilities to more easily manage email from within SmartSearch for seamless online communication and integration with Outlook, Exchange, gmail and other existing email systems.

In addition, SmartSearch® v15 upgrades its Outlook toolbar plug-in with the ability to forward an inbound email containing a job requirement and parse it into the database with a single click. This functionality uses the same parsing technology for email routing of inbound resumes, and is a direct result of suggestions from corporate customers who received job descriptions via email from Hiring Managers. It also makes it faster and more convenient for staffing agency customers to import job notifications via email from third party Vendor Management Systems (VMS).



SmartSearch® brings together the myriad building blocks of recruiting workflow in one easy-to-use application, with fully integrated web portals for candidates and employees, hiring manager self-service, and vendor partners to support employment branding, collaboration and communication.

**About Advanced Personnel Systems:** Since 1986, Advanced Personnel Systems, Inc. leads the way in the development and deployment of quality talent management and recruiting solutions. Having pioneered the field of resume-scanning-based recruiting solutions, APS is a recognized innovator in on-demand technology and recruitment data management. Its signature product, SmartSearch®, currently in its fifteenth release, serves over 165,000 users and 4.7 million job seekers worldwide. [www.smartsearchonline.com](http://www.smartsearchonline.com)

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