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Advanced Personnel Systems receives 2011 Best of Oceanside Award

SmartSearch® recognized by U.S. Commerce Association

OCEANSIDE, CA October 3, 2011 – Advanced Personnel Systems, Inc. (APS), the maker of SmartSearch® recruiting business software, has been selected for the 2011 Best of Oceanside Award in the Computer Software category by the U.S. Commerce Association (USCA). The USCA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country. Each year, the USCA identifies companies that they believe have achieved exceptional success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community. Various sources of information were gathered and analyzed to choose the winners in each category. The 2011 USCA Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the USCA and data provided by third parties.

SmartSearch® delivers mission critical software as a service (SaaS) to 350 clients including staffing agencies, executive search firms, and corporate employers in public, private and non-profit sectors, with its web-based software application that streamlines and automates staffing activity in a centralized, online database. The SmartSearch® data center hosts hundreds of online career centers and supports over 165,000 users and 4.7 million job seekers worldwide with 24/7 access.

About SmartSearch®: Since 1986, Advanced Personnel Systems, Inc. leads the way in the development and deployment of quality talent management and recruiting solutions. Having pioneered the field of resume-scanning-based recruiting solutions, APS is a recognized innovator in on-demand technology and recruitment data management. Its signature product, SmartSearch®, currently is in its fifteenth release, for more info visit www.smartsearchonline.com

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